

FIRST **3** YEARS

TINY TEXANS

Pickleball

CLASSIC

**SPONSORSHIP
PACKAGE**



DATE:

FEBRUARY 28

TIME:

4:00–7:00 PM

LOCATION:

ALLEN, TX

Sponsorship Levels

Proceeds from this event support **First3Years'** mission to nurture the early relational and mental health of infants and toddlers in Texas—because strong relationships in the first three years build a lifetime of well-being.



PRESENTING SPONSOR

\$2,500

- Name included in event title: "The Tiny Texans Pickleball Classic presented by [Sponsor]"
 - Logo on signage, shirts, and digital materials
 - Two 2-Player Teams (4 "Big Dill Player" tickets) + 2 "Pickle Pal" Spectator Tickets
 - Recognition during opening remarks & social media highlights
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COURT SPONSOR

\$1,000

- Logo on one court + banner
 - One 2-Player Teams (2 "Big Dill Player" tickets) + 2 "Pickle Pal" Spectator Tickets
 - Social media mention & logo on website
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COMMUNITY SPONSOR

\$500

- One 2-Player Team (2 "Big Dill Player" tickets) + 1 "Pickle Pal" Spectator Tickets
 - Logo on shared sponsor banner
 - Recognition on event website and in email newsletter
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FAMILY SPONSOR

\$250

- One 2-Player Team (2 "Big Dill Player" tickets)
 - Recognition on event signage
 - Shoutout on social media
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IN-KIND SPONSOR

\$TBD

- Recognition on event signage and social media
- Examples: donated prizes, silent auction items, swag, or printing

Get Involved

SPONSORSHIP HELPS FUND:

- Training and support for professionals who nurture infants and toddlers statewide.
- Awareness campaigns that celebrate the simple, everyday interactions that build strong early relationships.
- Community programs like Safe Babies and Baby Day, reaching families where they are.

MARKETING & RECOGNITION

- Logo inclusion in all digital and print materials (based on level)
- Event-day recognition (signage, announcements)
- Social media shoutouts and tag opportunities (@first3yearstx)
- Inclusion in F3Y newsletter and post-event impact report



Email amylius@first3yearstx.org to confirm your sponsorship by **December 19, 2025**.

Logos must be submitted by **January 12, 2026**, for guaranteed inclusion in signage and digital materials.